TRENDS
SPRING CONFERENCE

Trends in Trauma and Cardiovascular Nursing™
March 27-30, 2012

Trends in High Acuity Med-Surg Nursing™
March 28, 2012

Featuring On-site Simulation to Enhance Your Clinical Skills

JOIN US IN
ATLANTIC CITY
DEAR COLLEAGUE:

The Southeastern Pennsylvania Chapter-AACN and the American Association of Critical-Care Nurses welcome you to Spring Trends. Join us in Atlantic City, New Jersey for a dynamic educational conference designed especially for you. The conference presents the most up-to-date information in caring for patients experiencing life-threatening cardiovascular disease and/or traumatic injury, and you’ll meet nurses from around the country who share your dedication and commitment. You’ll find detailed information in this brochure. Or go directly to our Web site, www.aacn.org/trends where you can also submit your online early-bird registration. We look forward to seeing you in March.

Spring Trends highlights include:

- Over 100 timely sessions featuring the latest, hottest topics in cardiovascular and trauma nursing.
- Expert national speakers including AACN President-elect, Kathryn E. Roberts, MSN, RN, CNS, CCRN, CCNS; Deborah Tuggle, MN, APRN, CCNS, FCCM; Barbara Pope, RN, MSN, CCRN, CCNS, PCCN; Joyce Ross, MSN, CRNP, CS, CLS, FNLA, FPCNA; Cindy Blank-Reid, RN, CEN; Deb Gauldin, RN; and Rose Shaffer, RN, MSN, CRNP, CCRN, FAHA.
- Apply learning during unique hands-on sessions utilizing high-fidelity simulators
- On-site Career Development Sessions with Rod Colón, career management consultant, executive coach, speaker, author, and weekly cohost of radio show “Your Career is Calling”
- Cath Lab/IR Track on Thursday, March 29
- Workshops on Trauma Cases, Transforming Care at the Bedside, 12-Lead ECG Interpretation, Pulmonary Potpourri and Legal Issues on Friday, March 30
- Focused CCRN®, PCCN®, and CMC® certification review sessions
- National certification exams on-site: Adult, pediatric and neonatal CCRN and CCNS®; adult PCCN; adult ACNPC®; cardiac sub-specialty exams – Cardiac Medicine CMC and Cardiac Surgery CSC®; plus the CNML for nurse managers
- Exhibit hall featuring new products and services. Enjoy a complimentary drink and networking with exhibitors and attendees at the Exhibit Opening Reception on Tuesday evening and lunch in the exhibit hall on Wednesday and Thursday.

Sincerely,

Laurie Dougherty, MSN, RN, CRNP
President, SePA Chapter-AACN

Jeremy Scott, BSN, RN-BC, PCCN, CCRN-CSC-CMC
Chair, Education Committee, SePA Chapter-AACN

AnneMarie Palatnik, MSN, RN, ACNS-BC
Education Coordinator, Trends in Trauma/CV Nursing

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www.aacn.org/trends
**Tuesday, March 27**

Kathryn E. Roberts, MSN, RN, CNS, CCRN, CCNS, AACN President-elect

Kathryn E. Roberts is a clinical nurse specialist in the pediatric ICU at The Children’s Hospital of Philadelphia. She enjoys a long career with the hospital, beginning as a nurse extern in 1990 and then working as a staff nurse in the cardiac step-down, cardiac intensive care and pediatric intensive care units. She left briefly to work as a nurse consultant at the Aldo Castaneda Institute for Congenital Health Disease, Genolier, Switzerland between 1994 and 1995. Kathryn lectures extensively on pediatric critical care and resuscitation topics, has published research articles in peer-reviewed journals, and authored multiple chapters in pediatric critical care nursing textbooks. She earned a BS and an MS in nursing in 1991 and 1998, respectively, from the University of Pennsylvania, Philadelphia.

**Wednesday, March 28**

Deb Gauldin, RN, Founder of Singing Nurse Productions

Deb Gauldin is a professional speaker and entertainer specializing in healthcare morale and women’s well being. She serves as President-elect of the Association for Applied and Therapeutic Humor and recently presented at the International Society for Humor Studies Annual Conference in Hong Kong. A former obstetric nurse and educator, Deb has owned and managed Singing Nurse Productions for 17 years. She is an author and regular humor columnist, and is currently publishing a nursing appreciation manual. Deb’s CDs, videos, and cartoons are used in nursing education settings around the globe. Deb and her husband raised their family in the Chicago area, and now enjoy living among the tall pines of North Carolina.

**Thursday, March 29**

Rodrigo (Rod) A. Colón, President, Rod Colón Consulting, LLC

Rod Colón has a unique perspective on what it takes to succeed in today’s global economy. He shares his 25 years of experience as a corporate HR management insider, outside agency recruiter, professional networker, and career coach through an unusual yet common sense approach to networking and career management. Rod’s in-depth knowledge of international staffing, recruiting and networking gives him a unique ability to both coach and consult today’s professionals around the world. Rod is a published author. His first book, *Win the Race for 21st Century Jobs*, discusses the need for networking and human relationships as a major part of any job search and career management strategy. Rod is a graduate of Georgian Court University and a board member of the Georgian Court University Alumni Association.

**Friday, March 30**

Deborah Tuggle, MN, APRN, CCNS, FCCM, Founder of Critical Care Curriculum

Deborah Tuggle is a critical care nurse with over 30 years of experience. She is a graduate of the University of Kentucky and the University of Washington Schools of Nursing and the founder of the continuing education company, Critical Care Curriculum. Deborah is known nationally for presenting high-quality programs that are both evidence-based and patient-oriented, with a dynamic style and sense of humor that keeps her audiences engaged and entertained. Deborah is a published author and a Critical Care Clinical Nurse Specialist for Central Baptist Hospital in Lexington, Kentucky. She has been an AACN chapter leader for more than 20 years.
CONFERENCE HIGHLIGHTS

ONE-DAY HIGH-ACUITY MED-SURG CONFERENCE

Wednesday, March 28

This conference within a conference is intended for those med-surg nurses working in high acuity areas – nurses who often receive patients transferred from the ICU still needing much of the same complex care. Most sessions on this day are designed to meet the educational needs of both high acuity med-surg nurses as well as critical care nurses. Deb Gauldin will present our opening session “Lighten Up and Look Ahead” followed by a variety of concurrent sessions from which you can choose. Please see Wednesday’s schedule for more information on the variety of topics of interest to med-surg nurses. Topics of particular interest are identified on the schedule on page 6 with a blue symbol.

VISIT THE EXHIBIT HALL

- Join us for the Opening of the Exhibit Hall and Reception on Tuesday evening at 4:30 pm
- Lunch on Wednesday and Thursday is included in your registration and will be held in the Exhibit Hall

Catch up on leading industry trends and innovations. Learn about all the great new products, services and opportunities our exhibitors have to offer. Because of your knowledge of hospital products and services, you can help evaluate what our exhibitors have to offer your hospital. Nurses can easily provide information about the benefits and disadvantages of using certain products, and determine whether or not a product is convenient to use.

In addition, the exhibit hall provides an excellent opportunity to step forward, speak up and share your thoughts and ideas with the company representatives about things that would benefit your nursing practice in the future. Let’s work together as we navigate these changing and challenging times in healthcare. You can make a difference.

SESSIONS FEATURING SIMULATION

Trends is featuring on-site simulation to showcase current standards of care and enhance your clinical skills. These scenarios will showcase a variety of clinical settings including trauma, mock code blue, and therapeutic hypothermia. We are always looking for new ways to bring you the current standards of practice, and simulation provides you with the ability to demonstrate your knowledge in a safe, non-threatening, simulated setting. These sessions will provide you with the opportunity to actually be engaged in the learning process.

- Tuesday, March 27: Simulation – Trauma
  Supported by Cooper Medical Center and METI/CAE Healthcare

- Wednesday, March 28:
  Simulation – Mock Code Blue
  Supported by Robert Wood Johnson University Hospital and METI/CAE Healthcare

- Thursday, March 29:
  Simulation – Therapeutic Hypothermia
  Supported by Virtua, the Hospital of the University of Pennsylvania, and Laerdal Medical

Seating is limited and on a space available basis. You can register for only one simulation session per day. Register online or use the registration form on page 14.

CATH LAB/INTERVENTIONAL RADIOLOGY/EPS TRACK

- Thursday, March 29

Nurses working in Cath Lab, EPS and Interventional Radiology areas, as well as critical care nurses, will find the timely topics presented during this special track relevant to their practice. Sessions of specific interest include:

- Uncover Assessment: The Ins and Outs of Caring for the Patient Undergoing Endovascular Surgery
- Sparks of Life: Implantable Cardiac Devices
- Stayin’ Alive: Nursing Care of the Electrophysiology Patient
- Tickers, Pumphers, and Uncloggers
DINNER PROGRAM

- Thursday, March 29, 6:30 – 8:30 pm
- “No One Can Fill Your Shoes: The Callouses Are Just Too Large”
- Deb Gauldin, RN
  and Irene Stemler, RN, BSN
- Cost: $35 per person
  (includes dinner and program)
- Credit: 1.0 contact hours
- Pre-registration required (See page 14)

Kick off your shoes, relax and enjoy some after-dinner hilarity for nurses, by nurses. Join Deb Gauldin, singing nurse and professional humorist, and Irene Stemler, author of “Heroic Acts in Humble Shoes: America’s Nurses Tell Their Stories” for a fun and memorable evening of songs, stories, and well-deserved rejuvenation. Take a stroll down memory lane with Irene’s vintage nursing ads and Deb’s curious antiques. Climb into bed that night feeling deeply appreciated for the miles you’ve walked (and the callouses you’ve built) during your journey as a nurse. No sing-a-longs, trekking, or wearing of fishnets is required, although foot soaks will be encouraged.

ON-SITE WORKSHOPS

- Friday, March 30

Please join us for our newly developed on-site workshop sessions. These workshops provide an opportunity for in-depth, hands-on experience in a specific content area using an interactive, problem-solving or case study approach. Each workshop session creates opportunities to really grasp the topic:

- 12-Lead ECG Interpretation
- Career Development: Social Networking for Professional Development
- Trauma Cases
- Pulmonary Potpourri: What’s New in Respiratory Care
- Thoracic Aortic Surgery from A to Z
- Legal Cases
- Leading from the Bedside
- Does Evidence Support Your Practice?

ON-SITE CERTIFICATION EXAM

Paper and pencil administration of the adult, pediatric and neonatal CCRN® and CNNS®, adult PCCN®, adult ACNPC®, cardiac subspecialty exams – CMC® Cardiac Medicine Certification and CSC® Cardiac Surgery Certification – plus the new CNML exam will be offered on-site.

Pre-registration is required for all exams using the special 3-page Trends exam application. Seating is limited. Visit www.certcorp.org to download the special Trends Exam Applications and Handbook. Special Trends exam applications, including those for CCNS, ACNPC and CNML exams, may be obtained by sending an e-mail to certification@aacn.org. Please specify that you wish to obtain a special Trends exam application and which exam you are interested in. Exam registration and payment are separate from the conference. The application with full payment of exam fees must reach AACN Certification Corporation by the registration deadline: Friday, February 17, 2012.

- QUESTIONS? Call 800-899-2226
- Exam Date: Friday, March 30
  8:30 am – noon
- Registration Deadline: February 17, 2012

CCRN/PCCN/CMC REVIEW

Our successful CCRN review sessions have been expanded. In addition to preparing critical care nurses to take the CCRN examination, selected sessions will also prepare nurses to take the PCCN or CMC examinations. The PCCN certification is designed for nurses working with intermediate level patients in progressive care, stepdown, telemetry, transitional or similar clinical units. The CMC-Cardiac Medicine subspecialty certification is designed for nurses working in areas such as CCU, combined ICU/CCU, medical ICU, telemetry, progressive care, heart failure clinics or electrophysiology units. Each review session will identify which certification it will cover. Plan on taking the CCRN, PCCN, or CMC examination at Trends. Become one of the first nurses in your hospital or unit to be PCCN or CMC certified, or be a role model in your hospital by becoming a CCRN.

- Tuesday, March 27: Cardiac (Parts 1, 2, 3),
  Test-taking Strategies/Professional Caring and Ethical Practices
- Wednesday, March 28: Respiratory (Parts 1 and 2), GI, Renal/Hematology
- Thursday, March 29: Neuro (Parts 1 and 2), Behavioral/Endocrine, Multisystem, Questions and Answers
CONFERENCE SCHEDULE
TUESDAY, MARCH 27

Conference schedule subject to change

7:00-8:00 am  REGISTRATION AND MORNING COFFEE
8:00-8:15 am  GREETINGS
8:15-9:15 am  PLENARY SESSION
  Working Together: Stronger. Bolder.  K. Roberts
9:15-9:30 am  SESSION CHANGE
9:30-10:45 am  CONCURRENT SESSIONS
  Women and Cardiovascular Disease  J. Ross
  Trauma in the Golden Years: Challenges of Geriatric Trauma (R)  J. Delgiorno
  Tonight When I Chased the Dragon: Street Drugs, Club Drugs, and Sexual Assault Drugs  J. Foresman-Capuzzi
  Haemostatic Resuscitation  S. Allen
  Supported by the Hospital of the University of Pennsylvania
  Evidence Based Practice: Acute Lung Injury and ARDS  M. Seckel
  Supported by the Center for Heart and Vascular Health, Christiana Care Health System
  Simulation: Trauma (R)
  Supported by Cooper Medical Center and METI/CAE Healthcare
  CCRN/PCCN/CMC Review: Professional Caring, Ethical Practices (Synergy) and Test-taking Strategies  B. Pope
  Supported by the SEPA Chapter of AACN
10:45-11:00 am  REFRESHMENT BREAK
11:00-12:15 pm  CONCURRENT SESSIONS
  I Give You My Heart: Heart Disease and Pregnancy  J. Foresman-Capuzzi
  The Distracted Driver and Medical Implications in Trauma (R)  H. Matthew, J. Titano
  Supported by the Hospital of the University of Pennsylvania
  I Don’t Have Diabetes, I Have Sugar (R)  D. Paschal
  To Wean or Not to Wean: Using Protocols and Huddles  S. Maille
  Ensuring Nursing Excellence by Structuring Professional Development  P. Briggs, H. Hawrylack
  Supported by the Center for Heart and Vascular Health, Christiana Care Health System
  Simulation: Trauma (R)
  Supported by Cooper Medical Center and METI/CAE Healthcare
  CCRN/PCCN/CMC Review: Cardiovascular Part 1  B. Pope
12:15-1:45 pm  LUNCH ON YOUR OWN
12:30-1:30 pm  OPTIONAL LUNCHTIME SESSIONS (BRING YOUR LUNCH)
  The Future of Nursing  A. Campbell
  Bylines and Deadlines: Writing for Publication  D. Hayes
  Supported by Wolters Kluwer Health Medical Research, Lippincott Williams & Wilkins, Ovid Technologies
1:45-3:00 pm  CONCURRENT SESSIONS
  Metabolic Syndrome  J. Ross
  The Distracted Driver and Medical Implications in Trauma (R)  H. Matthew, J. Titano
  Supported by the Hospital of the University of Pennsylvania
  Get Ready to Play…Rate My Pain: Recognition of Pain in the Unable-to-Self-Report Critically Ill (R)  L. Marmo
  Toolkit for Safety: Five Behaviors to Improve Patient Care  J. Foresman-Capuzzi
  CRRT: It Can Be as Easy as ABC and 123  S. Maille
  Non-accidental Trauma and the Critically Ill Child: What Do Nurses Need to Know  K. Roberts
  Simulation: Trauma (R)
  Supported by Cooper Medical Center and METI/CAE Healthcare
  CCRN/PCCN/CMC Review: Cardiovascular Part 2  B. Pope
3:00-3:15 pm  REFRESHMENT BREAK
3:15-4:30 pm  CONCURRENT SESSIONS
  Surfing the Waves of Hemodynamic Monitoring: Abnormal Waveforms from Ripples to Tsunamis and the Impact on the Patient  H. Geiter
  Trauma in the Golden Years: Challenges of Geriatric Trauma (R)  J. Delgiorno
  I Don’t Have Diabetes, I Have Sugar (R)  D. Paschal
  Get Ready to Play…Rate My Pain: Recognition of Pain in the Unable-to-Self-Report Critically Ill (R)  L. Marmo
  Language and Communication Barriers in Healthcare  V. Galan-Herb
  Supported by the Center for Heart and Vascular Health, Christiana Care Health System
  Simulation: Trauma (R)
  Supported by Cooper Medical Center and METI/CAE Healthcare
  CCRN/PCCN/CMC Review: Cardiovascular Part 3  B. Pope
4:45-6:15 pm  OPENING OF THE EXHIBIT HALL AND EXHIBIT RECEPTION
6:45 - 8:00 am  REGISTRATION AND MORNING COFFEE

6:45-7:45 am  SUNRISE SESSION*
- Understanding the Laboratory  S. Randall
  Supported by Roche Diagnostics

8:00-8:15 am  GREETINGS

8:15-9:15 am  PLENARY SESSION
- Lighten Up and Look Ahead  D. Gauldin

9:15-9:30 am  SESSION CHANGE

9:30-10:45 am  CONCURRENT SESSIONS
- Understanding Biomarkers  S. Randall
  Supported by Roche Diagnostics
- Trauma Lab Potpourri  H. Geiter
- Fluid and Electrolytes: Keeping the Balance  M. Schreiber
- Sepsis Initiative: Empowering Nurses Inside and Outside the ICU  C. Bascara
- Neuro Assessment for the Non-Neuro Nurse  W. Rank
- Simulation: Mock Code Blue (R)  Supported by Robert Wood Johnson and METI/CAE Healthcare
- CCRN/PCCN Review: Respiratory Part 1  B. Pope

11:00-12:15 pm  CONCURRENT SESSIONS
- If I Only Had a Heart: A Total Artificial Heart That Is  D. Parkinson
  Supported by the Hospital of the University of Pennsylvania
- Traumatic Brain Injuries: Understanding the Impact of Impacts on the Brain  H. Geiter
- Stroke in the Young  D. Siegmeister
- Therapeutic Hypothermia: Adverse Events and Practical Approaches  C. Bascara
- Wound Care: Beyond Wet to Dry (R)  R. Strauss
  Supported by the Hospital of the University of Pennsylvania
- Simulation: Mock Code Blue (R)  Supported by Robert Wood Johnson and METI/CAE Healthcare
- CCRN/PCCN Review: Respiratory Part 2  B. Pope

12:15-2:00 pm  EXHIBITS AND ATTENDEE LUNCH
  IN EXHIBIT HALL

2:00-3:15 pm  CONCURRENT SESSIONS
- VADS: Three Generations All Living Under One Roof  D. Parkinson
  Supported by the Hospital of the University of Pennsylvania
- Spinal Cord Injuries for Non-Neuro Nurses: Understanding the Broken Connections from Head to Toe  H. Geiter
- Treatment Strategies for the Acute Stroke Patient  W. Rank
- Therapeutic Humor in Healthcare  D. Gauldin
- Wound Care: Beyond Wet to Dry (R)  R. Strauss
  Supported by the Hospital of the University of Pennsylvania
- Simulation: Mock Code Blue (R)  Supported by Robert Wood Johnson and METI/CAE Healthcare
- CCRN/PCCN Review: GI  E. Fitzpatrick

3:15-4:00 pm  EXHIBITS AND REFRESHMENT BREAK

4:00-5:15 pm  CONCURRENT SESSIONS
- Pacemaker Rhythms and the Impact on the Patient: The Good, the Bad and the Ugly Rhythms  H. Geiter
- Transforming Care at the Bedside  B. Chamberlain
- Post-Op Pulmonary Complications: What Happened to Their Lungs in the OR?  P. Andrews
- Advanced Directives Documents: Woefully Useless or Potentially Helpful  D. Casey
  Supported by the Center for Heart and Vascular Health, Christiana Care Health System
- Simulation: Mock Code Blue (R)  Supported by Robert Wood Johnson and METI/CAE Healthcare
- CCRN/PCCN Review: Renal/Hematology  E. Fitzpatrick

5:30-6:30 pm  PRESIDENTS’ RECEPTION COCKTAIL HOUR
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<td>7:00-8:00 am</td>
<td>SUNRISE SESSION*</td>
<td>- Hemodynamics: The Fundamentals</td>
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<td>P. Meehan Supported by Edwards Lifesciences</td>
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<td>- Sepsis Management and the Role of Procalcitonin</td>
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<td>D. Borkowski Supported by Thermo Fisher Scientific</td>
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<td>PLENARY SESSION</td>
<td>- Networking: How to Become the CEO of Your Career</td>
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<td>9:30-10:45 am</td>
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<td>F. Fernandez Supported by the Hospital of the University of Pennsylvania</td>
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<td>- Uncover Assessment: The Ins and Outs of Caring for the Patient</td>
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<td>L. Falcon, A. Banavage</td>
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<td>- It's Relevant: SV and SVW, the Dynamic Duo</td>
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<td>J. Headley Supported by Edwards Lifesciences</td>
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<td>- Appreciative Nursing: Adjust Your Thinking and Improve Your Nursing</td>
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<td>- CCRN/PCCN/CMC Review: Behavioral/Endocrine</td>
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<td>B. Pope Supported by the SePA Chapter of AACN</td>
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<td>1:45-3:00 pm</td>
<td>CONCURRENT SESSIONS</td>
<td>- &quot;MI&quot;mics: It Looks Like an MI, and Acts Like an MI, but Is It?</td>
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<td>J. Pascual Supported by the Hospital of the University of Pennsylvania</td>
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<td>- Sparks of Life: Implantable Cardiac Devices</td>
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<td>- Venous Oximetry: Indications and Applications</td>
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<td>- Generous Listening, Powerful Stories</td>
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<td>REFRESHMENT BREAK</td>
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<td>CONCURRENT SESSIONS</td>
<td>- The Truth about BP</td>
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<td>D. Tuggle</td>
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<td>K. VonRueden Supported by Edwards Lifesciences</td>
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<td>- Uncover Assessment: The Ins and Outs of Caring for the Patient</td>
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<td>Undergoing Endovascular Surgery</td>
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<td>L. Falcon, A. Banavage</td>
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<td>- Simulation: Therapeutic Hypothermia (R)</td>
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<td>- CCRN/PCCN/CMC Review: Questions and Review</td>
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<td>S. Maillie, B. Pope</td>
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<td>4:45-5:45 pm</td>
<td>COMMUTER SPECIALS</td>
<td>- Tickers, Pumpers, and Uncloggers</td>
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<td>D. Tuggle</td>
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<td>- Hemodynamic Cases: Putting It Together</td>
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<td>J. Headley, P. Meehan, K. VonRueden Supported by Edwards Lifesciences</td>
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<td>Supported by Virtua, the Trauma Center at Penn, and Laerdal Medical</td>
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<tr>
<td>6:30-8:30 pm</td>
<td>DINNER PROGRAM</td>
<td>- No One Can Fill Your Shoes: The Callouses Are Just Too Large</td>
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<td>D. Gauldin, I. Stemler</td>
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6:45-8:00 am  REGISTRATION AND MORNING COFFEE

6:45-7:45 am  SUNRISE SESSION*
- Understanding Hyponatremia: Treating Beyond the Primary Diagnosis
  L. Krevolin
  Supported by Otsuka America Pharmaceutical, Inc.

8:00-8:15 am  GREETINGS

8:15-9:15 am  PLENARY SESSION
- Leading from the Bedside: Boldly Going where Nurses Fear to Tread
  D. Tuggle

8:30 am  CERTIFICATION EXAM CHECK-IN

9:30-12:00 pm  WORKSHOPS
- Career Development: Using Social Networking for Professional Development
  R. Colón
- 12-Lead ECG Workshop, Part 1
  R. Shaffer
  Supported by the SePA Chapter of AACN
- Trauma Cases
  C. Blank-Reid
- Pulmonary Potpourri: What’s New in Respiratory Care
  D. Tuggle
- Continuing Your Education
  C. Kotecki

12:00-1:15 pm  LUNCH ON YOUR OWN

1:15-3:15 pm  WORKSHOPS
- Thoracic Aortic Surgery: From A to Z
  M. Quinn
  Supported by the Hospital of the University of Pennsylvania
- 12-Lead ECG Workshop, Part 2
  R. Shaffer
  Supported by the SePA Chapter of AACN
- Legal Cases
  D. Murphy
- Leading at the Bedside
  M. Bylone
  Supported by the SePA Chapter of AACN
- Does Evidence Support Your Nursing Practice
  D. Specht

TRENDS LEARNING OBJECTIVES
Broad learning objectives for the Trends conference include:
- Validate and expand knowledge on current practice standards.
- Examine issues and trends that impact care delivery and practice.
- Refine clinical judgment and critical thinking skills through case analysis of patient care and healthcare delivery issues.
- Develop a professional network of colleagues and associates in practice and industry.
- Explore ways to assure healthcare systems driven by patients’ needs where acute and critical care nurses make optimal contributions.
- Stimulate inquiry into the fields of acute and critical care practice.
- Each session is presented as an independent learning unit with specific learning objectives and focused outcomes.

Legend:
- General and Concurrent Sessions
- Cath Lab/Interventional Radiology/EPS Track
  (R) Repeated Session
  + CERP Credit Only

www.aacn.org/trends
D I S T I N G U I S H E D  F A C U L T Y

Steven R. Allen, MD
Assistant Professor of Surgery, Hospital of the University of Pennsylvania, Philadelphia, PA

Penny Andrews, RN, BSN
Education Specialist, ICON, Baltimore, MD

Adrienne J. Banavage, MSN, RN, OCN
Clinical Nurse Educator, Oncology, Robert Wood Johnson University Hospital, New Brunswick, NJ

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Cynthia Blank-Reid, RN, MSN, CEN
Trauma Clinical Nurse Specialist, Temple University Hospital, Philadelphia, PA

Diane M. Borkowski, BS, RN
Clinical Consultant, Thermo Fisher Scientific, Middletown, PA

Patricia Briggs, MSN, RN, CCRN
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Ann Campbell, RN, MSN, NEA-BC
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President, Rod Colon Consulting, LLC, Jackson, NJ

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Owner, Deb Gauldin Productions, Raleigh, NC

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Owner, www.Nurse411.com; Adjunct Faculty, Hillsborough Community College, Tampa, FL; Critical Care Transport Nurse/Educator, Sunstar Critical Care Transport, Largo, FL

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Stewartsville, NJ

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AACN President-elect; Clinical Nurse Specialist, Pediatric ICU, The Children’s Hospital of Philadelphia, Philadelphia, PA

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Associate Professor, Rowan University, Glassboro, NJ

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Nurse Recruiter, Veterans Health Administration, Chicago, IL

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Kathryn T. Von Rueden, RN, MS, ACNS-BC  
Assistant Professor, University of Maryland, School of Nursing; Clinical Nurse Specialist, Shock Trauma Center, University of Maryland Medical Center, Baltimore, MD

ABOUT THE FACULTY

Although rarely necessary, Trends reserves the right to substitute faculty with others equally qualified. The views expressed by the faculty are not necessarily those of the SePA Chapter of AACN or the AACN.
Atlantic City is the seaside resort that’s “Always Turned On.” There’s always something new and fun in Atlantic City to appeal to a wide variety of interests and tastes. After a full day of attending education sessions at Trends, you can enjoy the high-energy nightlife, top-name entertainment, great dining, a stroll on the famous Atlantic City Boardwalk, shopping, pristine beaches, all within walking distance and only a few blocks from the convention center and our headquarters hotel, the Sheraton Atlantic City. Or use the unique Atlantic City Jitney mini-buses that run 24 hours a day, 365 days a year. Atlantic City offers culture and history too, including Atlantic City Historical Museum and Art Center on Garden Pier, the Absecon Lighthouse, and the Atlantic City Aquarium. Take a short drive to visit a winery or be enlightened at one of the regional museums and cultural attractions, such as Lucy the Elephant and the Noyes Museum of Art. Learn more at www.atlanticcitynj.com.

**ATLANTIC CITY BOARDWALK**
The Atlantic City Boardwalk is the backbone of this seaside resort city, providing access to hotels, resorts, shops, casinos and more. Stemming from the Boardwalk are several piers featuring a number of attractions. Garden Pier is known as the arts and cultural center of the Atlantic City Boardwalk, complete with Atlantic City historical museum and Atlantic City Art Center. Interested in knowing more about Atlantic City history? Then the Boardwalk Walking Tour is exactly what you are looking for. Stroll the great wooden way and learn what makes the Atlantic City Boardwalk so unique. Along the way you will learn why the Boardwalk was built, about the former site of Steeplechase Pier, and about the factory where James’ Salt Water Taffy is made. There’s plenty more history in store, so be sure to check it out.

**ATLANTIC CITY SHOPPING**
When it comes to shopping, Atlantic City offers it all, from high-end retail options to brand-name discount outlets, and everything in between. Take a stroll on the Boardwalk and you’ll find Atlantic City staples like salt-water taffy or delicious fudge, souvenirs, and specialty shops.

**Atlantic City Outlets - The Walk:** Features well-known retail outlets including Bass, Tommy Hilfiger, Nautica, Timberland, Banana Republic, to name a few.

**The Pier Shops at Caesars:** The newest Atlantic City shopping destination, features exclusive retail shops like Gucci, Ann Taylor, Armani, Movado, Tiffany & Co., Louis Vuitton, and Burberry. The Quarter at Tropicana is a unique Atlantic City shopping experience with shops like Jake’s Dog House, Swarovski, Tinder Box/Vino 100, and The Old Farmer’s Almanac General Store.

**FUN, FREE THINGS TO DO**
- Enjoy Atlantic City’s beautiful beaches.
- Atlantic City Historical Museum and the AC Arts Center, located on Garden Pier at the Boardwalk and New Jersey Avenue.
- “The Water Show” at the end of The Pier Shops, with illuminated water effects hourly.
- Absecon Lighthouse, New Jersey’s tallest.
- Strolling the docks and Crafters Village at Gardner’s Basin.
- Korean War Memorial and Civil Rights Garden.
HOTEL RESERVATIONS

Sheraton Atlantic City Convention Center Hotel

Conveniently located directly across from the Atlantic City Convention Center and just a few blocks from the world-famous Boardwalk, the Sheraton will serve as our headquarters hotel. Special sleeping room rates of $138 single or double have been arranged. Hotel tax is currently 14%, plus $1 Resort Fee.

Be sure to book your reservation in the Trends room block at the Sheraton:

- Call 888.627.7212 or
- Visit www.aacn.org/trends

To receive the special rate, make your reservation before March 6, 2012.

OFFICIAL TRAVEL SERVICE

All Direct Travel is the official travel service for Trends. Book 30 days prior to departure for the best airfares. Refer to Trends conference when contacting Jenny O'Neill at 800.862.1516 or 949.474.8100, fax: 949.955.5939, email: jenny@alldirecttravel.com

TRAVEL BY AIR

Atlantic City International Airport: Scheduled carriers servicing Atlantic City International Airport with connections worldwide are: AirTran (www.airtran.com) and Spirit Airlines (www.spiritair.com). AirTran provides service to Atlantic City to/from Atlanta, GA. Spirit Airlines provides service to over 32 cities and international destinations. It’s a quick 20-minute ride from Atlantic City International Airport to the Atlantic City Convention Center and Sheraton Atlantic City Hotel. For current flight schedules visit www.acairport.com.

The Philadelphia International Airport

The Philadelphia International Airport (www.phl.org) is serviced by over 30 airlines servicing over 120 cities and international destinations. From the Philadelphia International Airport, you can take a SEPTA High Speed Rail Line train to the 30th Street Train Station in Philadelphia and connect with New Jersey Transit. For more information, call New Jersey Transit 800.772.2222 or visit their website at www.njtransit.com. Call SEPTA at 215.580.4000 or visit their website at www.septa.org.

SHUTTLE SERVICE

The following companies provide shuttle service from Atlantic City International Airport and Philadelphia International Airport. All shuttle arrangements must be made in advance of arrival at the airport.

- Tropiano Transportation: 800.559.2040 www.tropianotransportation.com
- Rapid Rover: 800.322.8062 www.rapidrover.com

TRAVEL BY TRAIN

New Jersey Transit provides train service to Atlantic City from Amtrak’s 30th Street Station in Philadelphia. There are 14 round trips daily, weekends and holidays. Cost is approximately $8 one way. For more information, call 800.772.2222 or go to www.njtransit.com. The New Jersey Transit Rail Terminal is located adjacent to the Atlantic City Convention Center. ACES Train (www.acestrain.com) provides service to and from Atlantic City Train Station from New York City. Trains run Friday through Sunday with fares beginning as low as $29.

TRAVEL BY AUTOMOBILE

From the Atlantic City Expressway,

At the end of the Expressway, make a left on Arctic Avenue and then a left on Michigan Avenue straight into the Atlantic City Convention Center parking garage.

From Philadelphia and West. Exit the Pennsylvania Turnpike at Valley Forge, Exit 24, onto Schuykill Expressway (Route 76 East) through Philadelphia to the Walt Whitman Bridge. Take N/S Freeway (Route 42) to the Atlantic City Expressway.

From New York and North. Major interstate highways connect the Garden State Parkway South. Follow Garden State Parkway South to Exit 38 (Atlantic City Expressway). The Expressway will bring you directly into the city.

From Baltimore, Washington and South. Take I-95 to the Walt Whitman Bridge (Philadelphia). Cross the Walt Whitman Bridge and follow N/S Freeway (Route 42) to the Atlantic City Expressway. Take the Expressway directly into the city.

From the Norfolk Area. Follow Route 13 and Route 9 to Cape May–Lewes Ferry, then take Garden State Parkway North to Exit 38 (Atlantic City Expressway) directly into Atlantic City.

Parking: Parking at the hotel is currently $12 per day for self-parking and $17 for valet parking. Parking at the convention center is $12 for 4 hours, $2 for 5th hour and $1 for each additional hour. Ohio Avenue Parking Lot in the convention center vicinity is $15 per day. Other parking garages are available in the city.
DATE AND LOCATION
March 27 – 30, 2012
Atlantic City Convention Center
One Convention Blvd.
Atlantic City, NJ 08401
www.accenter.com

INCLUDED IN TUITION
- Plenary sessions
- Concurrent sessions
- Comprehensive program book and online proceedings
- Morning coffee each day
- Lunch on Wednesday and Thursday
- Optional lunche time sessions
- Admission to exhibits
- Exhibit opening reception
- Presidential address
- Sunrise sessions
- CNE/CERP certificate
- On-site workshops
- Presidents’ Reception/Cocktail Hour

ONLINE REGISTRATION
Online Registration is open at www.aacn.org/trends until 9:00 p.m. (EST), Friday, March 23, 2012. It’s fast, convenient and easy to use.

REGISTER EARLY
Save money and receive your confirmation and other information in a timely manner. Confirmation will be mailed within two weeks of receipt of your registration. Online registrations receive immediate confirmation. If you do not receive confirmation or have any questions, please call us at 800.394.5995, ext. 239.

Maximum and minimum registration levels have been established for the conference. In the highly unlikely event that minimum registration is not reached one week prior to the conference, it may be subject to cancellation.

CANCELLATION/REFUND POLICY
A $35 administrative fee will be charged for all cancellations/ refunds. Notification of cancellation must be in writing. Cancellation will be accepted via U.S. mail to Trends, P.O. Box 3967, Huntington Beach, CA 92645, via fax to 714.377.6245 or e-mail to trends@aacn.org.

Cancellation requests must be received by March 15, 2012. If cancellation is made after March 15 and before March 27, 2012 a refund will not be available; however, tuition may be applied to Trends in Critical Care Nursing 2012 or Trends in Trauma and Cardiovascular Nursing 2013. Refund or tuition application is not available for cancellation or non-attendance after March 27, 2012.

AUDIO CDS
Conference CDs are available for purchase from Resourceful Recordings at the registration area. Or contact Resourceful Recordings at 1420 East Hill Road, Brookfield, VT 05036. Phone: 802.276.3464 or Fax: 802.276.3880.

CE STATEMENT
The American Association of Critical-Care Nurses (AACN) is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

AACN has been approved as a provider of continuing education in nursing by the State Boards of Nursing of Alabama (#ABNP0092), California (#01036), and Louisiana (#ABN12). AACN programming meets the standards for most other states requiring mandatory continuing education credit for relicensure.

WHAT IS A CERP?
A continuing education recognition point (CERP) equals 60 minutes of continuing education. Sunrise, Exhibit CE and Poster sessions award CERPs instead of traditional Continuing Nursing Education (CNE) credit. Many state boards of nursing and other certification organizations recognize CERPs as meeting continuing education requirements. AACN recommends consulting with the state board or credentialing organization before submitting CERPs to fulfill continuing education requirements.

CNE/CERP CREDIT
Hours of continuing education credit, calculated on a 60-minute contact hour, are determined by the number of sessions a participant attends. Credit listed in contact hours:

- Plenary sessions ..................................................1.00
- Concurrent sessions ...........................................1.00
- Sunrise sessions (CERP credit only) .........................1.00
- Evening sessions ..................................................1.25
- Morning workshops ..............................................2.50
- Afternoon workshops ..........................................2.00
- Dinner program ....................................................1.00
- Optional lunche time sessions ..............................1.00
- ExpoEd sessions (CERP credit only) .....................0.50
- CE Articles ..........................................................1.00
- Maximum possible contact hours .......................32.75 CNE
- Maximum possible CERPs ..................................37.25 CERPs
- Maximum possible CERP credit only .............4.50 CERPs

SPECIAL INVITATION
Full- or Part-time Entry Level RN Students

Interact with knowledgeable acute and critical care nurses and experience the professionalism and networking that Trends promotes. A special registration rate is offered to our future nurse colleagues – entry level RN students only; RN-to-BSN and graduate students do not qualify.

To register, complete the registration form and send via mail or fax along with a letter on school stationary or by email to trends@aacn.org. Cancellation requests must be received by March 15, 2012. If cancellation is made after March 15 and before March 27, 2012 a refund will not be available; however, tuition may be applied to Trends in Critical Care Nursing 2012 or Trends in Trauma and Cardiovascular Nursing 2013. Refund or tuition application is not available for cancellation or non-attendance after March 27, 2012.

CONFERENCE ETIQUETTE
Participants are asked to turn off cell phones and beepers or change to a silent signal when attending the conference sessions. Please step outside the room when responding to a page or call. Children are not permitted in the educational sessions. This is a non-smoking conference.

www.aacn.org/trends
1. PRINT YOUR NAME, CREDENTIALS AND EMPLOYER NAME/CITY/STATE AS YOU WISH THEM TO APPEAR ON YOUR BADGE

I am an: ❑ RN ❑ Undergrad Student ❑ Other: __________ I work in: ❑ Critical Care ❑ Med-Surg ❑ Cath/EP/IR
First Name: ___________________________ Last Name: ___________________________ Credentials: ___________________________
Home Mailing Address: ___________________________ City: ___________________________ State: ______ Zip: ______
Employer Name (or name of school, if student registration): ___________________________
Employer Address: ___________________________ City: ___________________________ State: ______ Zip: ______
Work Phone: ___________________________ Ext: __________ Home Phone: ___________________________
E-mail Address: ___________________________ RN License Number: ______ State: ______

2. SELECT YOUR REGISTRATION CATEGORY
❑ Four-Day Conference -or- ❑ Daily Indicate the day(s) attending: ❑ March 27 ❑ March 28 ❑ March 29 ❑ March 30
Register by March 6 and Save Undergrad Entry-Level Student

<table>
<thead>
<tr>
<th>Four-Day Early Bird (by March 6)</th>
<th>Four-Day Regular (after March 6)</th>
<th>Daily (by March 23)</th>
<th>Four-Day On-site (after March 23)</th>
<th>Daily On-site (after March 23)</th>
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<tr>
<td>Member* $375</td>
<td>Non-Member $475</td>
<td>Daily $175/day</td>
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<td>Daily on-site (after March 23)</td>
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*Discounts available to members of national AACN and/or Southeastern Pennsylvania Chapter–AACN.

3. SELECT OPTIONAL VALUE-ADDED EVENTS

Indicate your attendance below. Events fill early and space is limited. If space is sold out for any event, we will refund your money.
❑ Thursday, March 29, 6:00-8:00 pm Dinner Program $35 per person Number of Tickets: ______ Total $ ______

4. SELECT SIMULATION SESSIONS

Register early. Seating is limited and on a first-come, first-served basis. Each day’s simulation session is repeated 4 times (once in each time slot). Only one time slot can be assigned to a registrant per day. Indicate your time preferences by writing 1st, 2nd, 3rd, and 4th in front of the times listed below. You will be assigned to best available. Please choose only those sessions and times you wish to attend to make sessions available for others.

| Tuesday, March 27, Simulation: Trauma |
| 9:30 - 10:45 am | 11:00 - 12:15 pm | 1:45 - 3:00 pm | 3:15 - 4:30 pm |
| Wednesday, March 28, Simulation: Mock Code Blue |
| 9:30 - 10:45 am | 11:00 - 12:15 pm | 2:00 - 3:15 pm | 4:00 - 5:15 pm |
| Thursday, March 29, Simulation: Therapeutic Hypothermia |
| 10:45 - 12:00 pm | 1:45 - 3:00 pm | 3:15 - 4:30 pm | 4:45 - 6:00 pm |

5. COMPLETE PAYMENT INFORMATION

Applications must be accompanied by payment in U.S. funds. Please make check payable to AACN, or use MasterCard, VISA or American Express.

Name: ___________________________ (Print as it appears on your credit card)
Card Number: ___________________________
Exp. Date (MM/YY): ___________________________
Billing Address: ___________________________
Signature: ___________________________

IMPORTANT: To receive the member discount you must enter your national AACN or SePA member number.

AACN Number: ___________________________
SePA Number: ___________________________

5. CANCELLATION/REFUND POLICY (Refer to page 13)

HOW TO SUBMIT YOUR REGISTRATION
Trends in Trauma and Cardiovascular Nursing™
March 27-30, 2012

Trends in High Acuity Med-Surg Nursing™
March 28, 2012

JOIN US IN ATLANTIC CITY, NJ

- Over 100 Sessions in Trauma, Cardiovascular, and Med-Surg Nursing
- Expert National and Local Speakers
- On-Site Certification Reviews and Exams
- On-site Workshops on Trauma, Transforming Care at the Bedside, 12-Lead ECG Interpretation, Pulmonary Potpourri, and Legal Issues